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**TEN&THANKFUL**

FOOD FROM THE HEART  
ANNUAL REPORT 2013

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## About Food from the Heart

Food from the Heart (FFTH) is a non-profit voluntary food distribution programme established in February 2003 after Singapore-based Austrian couple Henry and Christine Laimer read a report in The Sunday Times about bakeries discarding unsold bread, who then decided to channel surplus food from bakeries to those in need.

Our mission is to reach out to the less-fortunate and brighten their lives by alleviating hunger through a food distribution programme and bringing joy through the distribution of toys and birthday celebrations. As we work towards our mission, we embrace the values of professionalism, efficiency, transparency, and self-sustainability.

Our hope is that within these pages you see not only our mission in action, but the passion with which it was accomplished. We're proud of what we've done this year, our 10th since our founding in 2003. But most importantly, we are so thankful for each and every one of you whose selfless work helps our neighbours in need.



## MESSAGE FROM CHAIRMAN RONALD STRIDE

Founded by Christine and Henry Laimer in 2003, Food from the Heart (FFTH) has grown into a major charity supporting needy families in Singapore. In 2013, FFTH reached a major milestone as we celebrated our **10th anniversary**. Through our various programmes we supply food and emotional nourishment to over 23,400 beneficiaries in over 170 locations in Singapore each month:

**Daily collection and distribution of unsold bread** from 100 bakeries and hotels with the help of 1,700 active volunteers on a daily basis. We distribute about 28,000 kg of bread to 153 welfare homes and needy families and individuals – reaching about 14,600 beneficiaries per month.

**Distribution of food rations** including unsold bread, collected non-perishable food items like canned food, rice, oil, noodles, beverages, even toiletries, and household items. There are 28 centres located across Singapore supporting 4,900 individuals.

**Distribution of standardised Food Goodie Bags** through our partnering neighbourhood schools. These food items are given out by teachers to 50 of the neediest students and their families. Corporations and private donors are encouraged to adopt these schools under the “Adopt a School” programme. Number of beneficiaries per month: 4,000 individuals in 20 schools.

**Other programmes** include collection and distribution of toys to 4,000 underprivileged children annually and birthday parties for over 800 children and elderly each month.

Our dedicated and effective Board of Directors is committed to good governance and has implemented a number of new governance initiatives during 2013 including the establishment of two Board level committees: Finance and Audit and Fund Raising.

Overall, FFTH's financial performance in 2013 was **THE BEST IN OUR 10 YEAR HISTORY**. We ended the year with a surplus of about SGD919,000 which will be used to fund food distribution at three additional schools and four new self collection centres. Much of this financial performance was driven by the results of our major fund raising event, Passion Ball, where we raised over SGD700,000 net of expenses. The market value of the food distributed by us during this year was almost SGD2.7 million or, said differently, for every SGD1 received from donors and sponsors we distributed SGD1.24 worth of food.

Special thanks should be given to our donors and sponsors for their continued support. Also, thanks to our almost 2,000 volunteers who pick-up and distribute food and pack food goodie bags at our warehouse, as well as help with the toy drive and birthday parties we hold. Finally, the staff in our office and warehouse deserve special mention for their continued dedication and hard work on behalf of our beneficiaries.

# BOARD OF DIRECTORS

## **Founders**

Christine & Henry Laimer

## **Chairman**

Ronald Stride

## **Treasurer**

Eugene Yang

## **Secretary**

Knut Unger

## **Members**

Chin Bottinelli  
Christopher Martin  
Clinton Ang  
Genevieve Peggy Jeffs  
Julie Lo  
Linda Soo-Tan  
Raj Rajkumar  
Serene Liok

# MANAGEMENT & STAFF

## **Executive Director**

Anson Quek

## **Manager**

Jeneve Lim

## **Corporate Office**

Fion Yong  
Geraldine Yong  
Jeslyn Wee  
Serlina Huang  
Shahira Maya Sahar  
Wang Xiaojia

## **Logistics Office**

Mohamad Zuraimi Muchi  
Mohmad Othman  
Shari Raman

\*Information accurate as at May 2014



23,400

Number of people benefitting from Food from the Heart's five community programmes in 2013



toys collected and distributed annually

\$2,094,687

value of bread distributed in 2013

## FFTH BY THE NUMBERS 2013



336,000kg  
of bread salvaged per year

16,800  
supermarket trolleys  
of bread otherwise  
DISCARDED



1

0

Number of years FFTH  
has been in existence

\$55

to support a family  
for one month



\$660 to support a family for a year

\$33,000

to support 50 children  
from a school for a year



Weekly  
bread missions

700

Number of volunteers  
working on Bread Programme

1,700



Who can survive on a diet of **hope**?

It is a sad fact that many needy in our community are never sure where their next meal is coming from.

But **NOW YOU CAN** help change that.

# VOICES OF VOLUNTEERS

Get to know us through the words of our friends

I volunteer because I love serving our society; it's my passion! I'd learnt the importance of **teamwork and friendship**, as well as the value of volunteers to non-profit organisations. All in all, my experience at Food from the Heart was a life-changing and pleasant one!

*Christopher Nah*

We volunteered with Food from the Heart because it is a great organisation that our school has worked with in the past. **We like the idea of giving back to the community and teaching our students the importance of serving others.** It has been so wonderful to see the happy faces of the elderly as they interact with our fourth graders at the birthday celebrations!

*Laura Palmer*

Volunteering with Food from the Heart has been **an enriching journey and a humbling experience** for my two teenage daughters and myself. Besides taking on a regular bread collection route, we also volunteer our time with other wonderful programmes that Food from the Heart has initiated, like the annual Toys Buffet and food packing sessions. It is always a blessing to be able to give and every bit of our effort, no matter how big or small, helps.

*Lille Tien*

It's my pleasure to deliver bread through Food from the Heart's Bread Programme because **I'm not only saving food from waste but also helping the less fortunate**, especially those who are not able or have the chance to visit these bakeries. These bakeries are indeed doing a great job too.

*Matthew Yeo*





# TESTIMONIALS: HOW WE DO IT

We rely on the services of community organizations to help us assist those in the community that need a helping hand. We are grateful for such a relationship and its benefits are passed on to the greater community.

The Food Goodie Bag and Bread Programme has been a blessing to our beneficiaries at SARAH Seniors Activity Centre. The elderly residents are **thankful** for the monthly groceries and **grateful** for the sandwiches and bread. They are not able to afford all these goodies but thanks to this programme they get to enjoy them.

Peter Soh, Centre Manager, SARAH Seniors Activity Centre

Through their daily bread runs, Food from the Heart and the bread programme volunteers has **made a difference to our needy students** and has gone a long way to supplement their breakfast needs.

Vincent Lau, Head of Department/Administration, Assumption Pathway School

On behalf of the beneficiaries, we would like to say **a big thank you**. Without the Food Goodie Bag and Bread Programme, many residents of the rental blocks that we serve would have a greater financial load on their shoulders. Thank you for coming alongside with us as we constantly seek to uplift the lives of our clients through the provision of quality social services.

Rayson Lee, Community Partnership Executive, Fei Yue Family Service Centre (Champions Way)

On behalf of the needy families and members from Teck Ghee Zone, I would like to express our appreciation to the sponsors and all the staff from Food from the Heart for organising the Christmas Party in December. Despite the heavy rain downpour the turnout by over 200 elderly residents and children was encouraging. Feedback from the residents was good and they all enjoyed the games, magic shows & performances, food and the prizes!

Robert Yan, Secretary, Teck Ghee Zone 'J' RC 326 Senior Citizen Centre



# BREAD DISTRIBUTION PROGRAMME

It all started with a local newspaper reporting about bakeries that dumped large quantities of unsold bread at closing time. Prompted by the report, Mrs Christine Laimer and her husband Henry, co-founded Food from the Heart in 2003, a movement to collect unsold bread for the needy in Singapore.

United under a common belief that good food should not go to waste, 120 volunteers started fanning out across the island on a bread run, a daily mission to save a mountain of bread and buns from ending up on the rubbish heap. Using their cars, motorbikes, vans and public transportation and even on foot, the volunteers take turns to ensure that the bread programme reach as many underprivileged individuals as possible.

It is a concerted effort between volunteers and the generous donations from bakery owners. What started as 37 bakeries has grown to over 100 bakeries and major hotels. Today, over 1,700 volunteers with assigned routes collect bread from bakeries spanning all over Singapore and distribute them to over 14,500 beneficiaries from more than 150 welfare homes, senior activity centres, self collection centres and other needy families island-wide.

The volunteers are a mix of local and expatriate professionals, students, housewives, retirees and blue-collar workers – including more than 50 City Cab drivers who use their spare time after work or after dropping their kids off. The entire process is a true relay of love.

**OUR NETWORK EXISTS BECAUSE  
OF OUR VOLUNTEERS.**

Once the storm of hunger passes, people often want to give back. If they can't give back with donations, they give their time, which is equally valuable, and is a vital part of what makes Food from the Heart possible. What goes around comes around.

# SELF COLLECTION CENTRES

Even in today's affluent society, there are thousands of needy families who need help for basic necessities that many of us take for granted. For more than 10 years, Food from the Heart has been helping the needy in Singapore by distributing food rations monthly to the elderly and families with financial difficulties. This service is offered to those in need, regardless of race or religion.

To reach out to the heartlands, Food from the Heart works with residents' committees and family service centres to identify and supply essential food items and other rations on a regular basis. At present, Food from the Heart has set up 28 self collection centres across Singapore, providing immediate assistance to over 4,900 people by helping to put food on the table, giving them much needed encouragement as they venture towards gaining self-reliance.

Food donations are vital and provide the necessary food for our neighbours facing hunger, and definitely appreciated all year round. To meet these needs, Food from the Heart collaborates with corporations, organisations and schools to organise food donation drives. We also encourage manufacturers, wholesalers, importers and retailers to donate non-perishable food items that are earmarked for disposal by their standard quality guidelines but are still safe for consumption. These are the most important and tangible way to have an impact on getting food to those who need it.

The monthly food rations mean a great deal to families who are struggling to make ends meet and often have to decide between paying their rent, utility bill, or unforeseen medical bill and buying food.

## FOOD BELONGS ON THE TABLE NOT IN A LANDFILL

In 2013, a typical person in Singapore wasted an equivalent of one packet of economy rice or nasi padang every day. All this added up to an astounding record of 796,000 tonnes. That is the weight of about 1,420 fully loaded Airbus A-380 of food waste. Our goal is to re-route that food to make sure it ends up doing what it was intended to do: be eaten.

# FOOD GOODIE BAG PROGRAMME

No child should grow up hungry, however there are many children in Singapore who are at risk of hunger. These children struggle with getting enough nutritious food and are sick more often and have a harder time concentrating and performing well in school. Food from the Heart's Food Goodie Bag programme is committed to provide relief to needy school children and their families in the form of food rations.

Working with 20 schools, Food from the Heart supplies monthly non-perishable food items to over 4,000 individuals from the families of 200 school children, supplementing their livelihood with basic food necessities such as rice, cooking oil, biscuits, beverages and canned food.

Companies and private donors are encouraged to contribute to this programme under the 'Adopt a School' and 'Adopt a Needy Family' initiatives, through which they can regularly support 50 school children recommended by a particular school or a needy family through the provision of food goodie bags.

To motivate the school children further, Food from the Heart inaugurated the I CAN Award in 2013 with a primary objective to encourage and motivate students to have the "I CAN" attitude even when encountering all kinds of obstacles in life, and to seek their highest potential.

**WE ARE THE DIFFERENCE  
BETWEEN HUNGER AND HOPE.**

At Food from the Heart, we are helping transform our neighbours' hunger into hope. We nourish our community with essential programmes that put food on the table for children, families and seniors who are at risk of hunger.



## TOYS FROM THE HEART

Do you remember your childhood excitement of opening gifts on your birthday and holidays?

The aim of Toys from the Heart is to deliver a message of hope and love, and to ensure that the needy children of Singapore are given the opportunity to have those joyful experiences, by distributing pre-loved toys, games, dolls at monthly birthday or holiday parties, events and at the annual Toys Buffet, a carnival filled with fun, games, food and plenty of toys for selection.

Without sufficient toys and books, these children have little inspiration for the imaginative, fulfilled lives that they deserve. Because play is essential for children to lead happy, healthy, and productive lives, all children need at least simple toys like balls, blocks and crayons. Older children without toys are more likely to be involved in fighting or other negative behaviors. On the other hand, when a neglected child receives a game or toy donation, he can develop necessary social skills, such as sharing.

Every year, corporations, schools and individuals pitch in by holding toy donation drives, assisting at special events and helping with gift preparation and distribution. In 2013, Toys from the Heart collected close to 8,000 toys that went to new homes, staying out of landfills and bringing smiles to young faces



**THANK YOU.**  
You changed my life.

Because of your support, lives are being changed every day  
- the lives of countless struggling people whom we serve.



## BIRTHDAYS FROM THE HEART

Perhaps nothing symbolises a birthday more than a cake adorned with candles. Yet while many of us take having a birthday celebration for granted, there are people who miss out on receiving this simple, yet special, pleasure on their big day.

In financially challenged homes, birthday celebrations and cakes are unaffordable luxuries. As a result, many underprivileged do not have birthday parties to celebrate their life. Compounded with other struggles they face, these people may come to believe that their life is unimportant, which can lead to a victim mentality, apathy, or countless other negative responses to low self-esteem.

Children need experiences in which they are shown that they are valued and loved. When kids see a birthday cake with their name on it, they know that the occasion is just for them. Every child deserves that moment of being the star and Birthdays from the Heart make this possible for our beneficiaries from six welfare homes since it was inception in 2004.

Partnering with corporations, donors and volunteers, we help put smiles on faces of children and the elderly, letting them know that they are important and being cared and cherished.



A cupcake only sweetens someone's life  
**BUT PEOPLE WHO CARE CHANGES LIVES.**

# GETTING INVOLVED

We are grateful for your help, in whatever form it comes.

1) Sign up as a volunteer for the following programmes

**Bread Programme** – Rechanneling surplus bread from bakeries to homes

**Birthday Programme** – Planning and executing games and creative activities

**Food sorting and packing at warehouse**

2) Make an in-kind donation: **Food** - non-perishable food items, **Toiletries** and **Toys** - new or pre-loved toys in excellent condition. For more information, please visit [www.foodheart.org](http://www.foodheart.org).

3) Sponsor or host events and outings for our beneficiaries

4) Adopt a needy family

Your support will see a disadvantaged child and family receive monthly food handouts which includes rice, cooking oil, instant noodles, biscuits, canned food, beverages and more.

**Individual** - Adopt 1 family of 6 pax: SGD55/month or SGD660/year

**Corporation** - Adopt a school of 50 students: SGD33,000/year

5) Make a Cash Donation

For online donations, please visit [www.sggives.org/ffth](http://www.sggives.org/ffth).

Your donations to Food from the Heart from 1 December 2013 to 31 December 2014 will be matched dollar to dollar, doubling the impact of your contribution. All donations given through the Care & Share movement to Food from the Heart will be eligible for 250% tax deduction. To contribute, please contact us at 6259 7176.

Whether you are a corporation or an individual, you can contribute to the Care and Share movement in many ways. As part of the Singaporean community, you can play a part to care for the disadvantaged and to address their needs.



# OUR PARTNERS

The work we do to improve the lives of the less privileged is made possible in large part thanks to the commitment and generosity of our donors, sponsors and partners. We thank each one of them for their participation and collaboration in this important work. We would also like to express our heartfelt thanks to all private and individual donors.

## SPONSORS

AL Wealth Partners Pte Ltd  
Audemars Piguet (Singapore) Pte Ltd  
Audi Singapore Pte Ltd  
Black Albatros  
Chew How Teck Foundation  
China Sonangol International (S) Pte Ltd  
Club 21 Pte Ltd  
Crossinvest (Asia) Pte Ltd  
First State Investments (Singapore)  
Grace, Shua and Jacob Ballas Charitable Trust  
Hock Tong Bee Pte Ltd  
International Financial Services (S) Pte Ltd  
Jerrytan Residential Pte Ltd  
Lee Foundation  
Marina Bay Sands Pte Ltd  
MFS International Singapore Pte Ltd  
Northwest Resources Pte Ltd  
NTUC Fairprice Foundation Ltd  
Oclaner Asset Management Pte Ltd  
PM Singapore Pte Ltd  
Societe Generale Bank and Trust Singapore  
Zana Capital Pte Ltd

## FOOD GOODIE BAG SPONSORS

Booz Allen Hamilton Alumni  
Credit Suisse AG  
Cru Asia Ltd  
Geoconsult Asia Singapore Pte Ltd  
ICAP AP Singapore Pte Ltd  
Macquarie Group Foundation Ltd  
Marina Bay Sands Pte Ltd  
SAF Officers' Wives Club  
Salesforce.com Foundation  
SIA Engineering Company Ltd  
Singapore American School Ltd  
Singapore Post Ltd  
Starwood Asia Pacific Hotels & Resorts Pte Ltd

## DONATIONS IN-KIND

### CORPORATIONS

A2Z Neutra Pte Ltd  
Abacus International Pte Ltd  
American Women's Association of Singapore  
Apex Group Asia Pte Ltd  
Bakerzin Holdings Pte Ltd  
BCD Travel  
Bloomberg L.P.  
Bosch Singapore  
Broadcom Singapore Pte Ltd  
Chou Sing Chu Foundation  
Chwee Kang Beo Association  
Clearstream Banking  
Coutts & Co Ltd  
Credit Suisse Ag  
Dell Asia Pte Ltd  
Google Singapore  
Hamilton Sundstrand Pacific Aerospace Pte Ltd  
International Flavors & Fragrances Inc.  
Itron Pte Ltd  
JNE Singapore Pte Ltd  
Koh Kock Leong Enterprise Pte Ltd  
Kraft Foods Singapore Pte Ltd  
Macquarie Group Singapore  
Manpower Staffing Services (S) Pte Ltd  
Marina Bay Sands Pte Ltd  
Megatrends Consulting Engineers  
Meiban Group Pte Ltd  
Monsanto Singapore Co Pte Ltd



Naspac Marketing Pte Ltd  
Nexia TS  
NTUC Fairprice Foundation Limited  
Pan-Pacific Exhibits International Pte Ltd  
Pokka Corporation (Singapore) Pte Ltd  
Prima Food Pte Ltd  
Rivervale Community Centre  
Sabre.Com  
Shri Swarna Kameshwari Seva Sangh  
Singapore  
Siemens Pte Ltd  
Siglap South Community Centre  
Singapore International Foundation  
Sweet Musings  
Tampines East Community Centre  
Unilever Singapore Pte Ltd  
Willing Hearts  
Xilinx Asia Pacific Pte Ltd

## BAKERIES

1 More Bread  
Artisan Boulangerie Co.  
Bagel Factory  
Bake Inc  
Bakerzin Holdings Pte Ltd  
Bethel Bakery  
Bread Fresh (2 Outlets)  
Bread Man  
Délifrance Asia Ltd (6 Outlets)  
Dohca  
Duke Bakery  
Four Leaves Pte Ltd (17 Outlets)  
Han's Cafe & Cake House Pte Ltd  
I Taste  
iBake (2 Outlets)  
Joe & Dough Singapore  
Jollibean Foods Pte Ltd (14 Outlets)  
June Bakery  
Juz Bread  
Keng Bakehouse  
Love Tea Cafe  
Marché VivoCity  
MUNCH  
Nick Vina Artisan Bakery  
Omzyn Cake  
Pan De Marie  
Paraland Confectionery  
Plain Vanilla Bakery  
Prima Food Pte Ltd  
PrimaDéli (7 Outlets)  
Q Bread  
Semawang Confectionery

Sunshine Bakeries  
Swissbake (12 Outlets)  
The Sandwich Shop (5 Outlets)  
The Swiss Bäcker  
Twelve Cupcakes

## HOTELS

Four Seasons Hotel Singapore  
Grand Hyatt Singapore  
InterContinental Singapore  
Marina Bay Sands  
Regent Singapore  
Resorts World Sentosa  
Shangri-La Hotel Singapore  
Swissôtel The Stamford  
The Fullerton Singapore  
The Ritz-Carlton, Millenia Singapore  
The St. Regis Singapore

## SCHOOLS

Anderson Primary School  
Beacon Primary School  
Bedok Green Primary School  
Bendemeer Primary School  
Boon Lay Garden Primary School  
Bukit Merah Secondary School  
Canadian International School  
Cedar Girls' Secondary School  
CHIJ St. Nicholas Girls' School  
CHIJ Secondary (Toa Payoh)  
ChildFirst Pre-school (Dunearn)  
ChildFirst Pre-school (Mountbatten)  
Chongfu Primary School  
Chongzheng Primary School  
Christ Church Secondary School  
Chung Cheng High School  
Compassvale Secondary School  
Coral Secondary School  
Deyi Secondary School  
East Coast Primary School  
East Spring Secondary School  
East View Secondary School  
Evergreen Primary School  
Fernvale Primary School  
First Toa Payoh Primary School  
Global Indian International School  
Greenridge Primary School  
Greenridge Secondary School

Holy Innocents' Primary School  
Innova Primary School  
International Community School (Singapore)  
ITE College Central  
ITE College West  
JHS Montessori Kindergarten  
Kong Hwa School  
Lasalle College of the Arts  
Lianhua Primary School  
Maha Bodhi School  
Maris Stella High School  
Maris Stella Primary School  
Marymount Convent School (Primary)  
Mayflower Primary School  
My First Skool  
National Junior College  
Ngee Ann Secondary School  
NUS Lee Kuan Yew School of Public Policy  
Outward Bound Singapore  
Overseas Family School  
Pasir Ris Secondary School  
Pei Hwa Presbyterian Primary School  
Pei Hwa Secondary School  
Qihua Primary School  
Raffles Institution  
River Valley Primary School  
School of Science and Technology  
Seng Kang Primary School  
St. Andrew's Secondary School  
St. Joseph's Institution  
Swiss School in Singapore  
Tampines North Primary School  
Tanglin Trust School  
Teck Ghee Primary School  
Temasek Primary School  
United World College  
Victoria Junior College  
West Spring Secondary School  
Woodlands Ring Primary School  
Xinghua Primary School  
Yio Chu Kang Primary School  
Yu Neng Primary School  
Zhenghua Primary School

## JANUARY EVENTS

# REVELLING IN THE BEAUTIFUL CELEBRATION OF SPRING

A big part of Lunar New Year is bringing family and friends together, and our beneficiaries who have to spend the festive period alone will not be left out in the celebrations. For many years, staff of SingPost has put together Chinese New Year dinners for the elderly folks residing in Kolam Ayer.

This year is no exception. SingPost once again extended the spirit of goodwill by bringing festive cheer to 120 senior citizens staying in one-room flats at the annual Chinese New Year party held on 16 January. A lion dance troupe, together with the Big Head Doll and God of Prosperity, all composed of kindergarten children kickstarted the party with their ensemble, sharing and spreading the art, culture, and traditional significance of lion dancing to the Chinese community.

For five consecutive years since 2009, the elderly folks have received red packets during the Chinese New Year period, besides the food goodie bag that were sponsored, packed and distributed by SingPost's staff.

**Thank you SingPost for your strong support and for blessing the needy with your loving hearts and warmth year after year.**



# RINGING IN THE NEW YEAR

For many, the holiday season is a time not only to give thanks and spend time with loved ones, but also to lend a helping hand to people who need it. It was in that spirit that ECG Property hosted a Chinese New Year dinner party for Food from the Heart's recipients from Balam Self Collection Centre.

In the day leading up to the celebration, ECG staff volunteers got into the spirit as Chinese New Year decorative lanterns and signs were hung in various corners of the multi-purpose hall to create a festive atmosphere. Close to 150 recipients came for this event to be entertained by stage performances and treated to a sumptuous buffet dinner served by volunteers. They were each presented with red packets and a food goodie bag, much to their delight.



It was touching and inspiring to see so many dedicated individuals who were eager to volunteer their time and efforts, reflecting their genuine desire to make a difference to the lives of the less fortunate in the community.

**Food from the Heart would like to thank ECG Property and all volunteers who contributed to the success of the event, and for warming the hearts of the needy this Lunar New Year.**

## FEBUARY EVENT

# CELEBRATING 10 YEARS OF FILLING TABLES AND IMPROVING LIVES

The concept was simple - collect surplus bread from the bakeries to feed the needy. The result has been dramatic - nearly 2.5 million kilograms of bread has been provided to neighbors in need over the past 10 years.



Ten years ago, an exciting new chapter in the fight against hunger began to unfold in Singapore.

After reading an article in The Sunday Times that bakeries were dumping large quantities of unsold bread daily, Mrs Christine Laimer came up with a way to collect the fresh surplus and distribute it to the needy. With the help of 120 volunteers, Food from the Heart opened its doors on February 8, 2003. That was the start of the charity, which Christine then registered as a non-profit organization. By 2004, over 230,000kg of bread was collected and distributed to the underprivileged. As the need for services continued to grow, innovative programmes to alleviate hunger through food distribution and bring joy through distribution of toys and birthday celebrations were added.

**In 2013, Food from the Heart distributed over 320,000 kilograms of bread worth SGD2.1 million to over 150 welfare homes, benefitting more than 14,500 needy people.**



Since 2003, we've seen many victories in the fight against hunger and food poverty. It has been a remarkable journey that could not have happened without the generosity, compassion and commitment of so many partners. Hundreds of food donors, bakeries, hotels who share surplus food products, thousands of volunteers who collect and distribute bread, sort and repackage food, hundreds of financial supporters who provide the means for collection and distribution of donated products, and of partnering community organisations and welfare homes who ensure this food gets into the hands of those who need it most.

The work of this incredible hunger-relief community has made a tremendous difference in the lives of thousands of children, seniors and families who knew all too well the pain of hunger. They were given the gift of hope when they received bread or food rations, not forgetting the joy and smiles on the children's faces when they get their toys.

**Food from the Heart is committed to and helping our neighbours in need break out of the poverty cycle, whilst recycling and rechanneling whatever we can to good use. Our future work requires leadership, collaboration, creativity and bold new ways of getting more food and resources to more needy people. Come join us and make a difference as we celebrate 10 years of engaging community partners in the fight to end hunger and poverty!**

**MARCH EVENT**

# flying kites of kindness

Celebration happens when our life force is elevated and moves in an upward direction. That was the simple wish that Credit Suisse had for Food from the Heart's children beneficiaries from Marsiling Self Collection Centre when they invited them for kite flying at Marina Barrage.

In the age of Internet where kite flying is fast becoming an uncommon sport, the fluttering kites still gave a high for the children beneficiaries. For these children who would otherwise be at home during the March holidays, the outing was a lovely break from the usual routine.

The warm sun, green grass, and a slight breeze welcomed them as they set foot on the lush greenery at Marina Barrage. Kindly sponsored by Credit Suisse, the event gave the children an opportunity to unleash their inner artist whilst putting creative colorful expressions to their kites.

The staff volunteers also recaptured their childhood joy as they participated in the kite flying together with the children beneficiaries. The fun began when all their artistic endeavors took flight to the skies.

**Our warmest gratitude goes to Credit Suisse for taking the time to make the children's holiday a little brighter, peppering it with smiles and laughters.**



APRIL EVENT

# REEL FUN!

Six year-old Aidiel's eyes lit up as he watched Tony Stark show off his impressive action sequences on the big screen.

The little boy from Teck Ghee Self Collection Centre could not hide his excitement, cheering the "Iron Man" as he battled against an enemy whose reach knows no bounds.

Although a trip to the cinema is nothing special for most children, Food from the Heart's children beneficiaries were thrilled to have gotten the chance to catch the flick courtesy of Handshakes Consulting. The firm's effort definitely brought delight to the children; it was a rewarding sight to see the smile on their faces and the anticipation right before the movie start was priceless.

"The movie was fun and it was exciting to see the action on the big screen. I wish we could come to the cinema more often," he said.

Aidiel was among 300 children and families who were the guests of Handshakes Consulting at VivoCity's Golden Village. This special treat was part of Handshakes Consulting's philosophy of contributing to the society where they operate in. The special programme was designed with the aim of reaching out to the underprivileged and bringing some merriment to them.

**It's great and inspiring to see how simple little things can make the children happy — thank you Handshakes Consulting for a memorable evening.**



## APRIL EVENT

# *A Decade of Generosity*

The 2013 edition of Passion Ball welcomed more than 400 luminaries from all across Singapore at The St. Regis on 6 April. The John Jacob ballroom was transformed under the theme of "Singapore Mon Amour - A Decade of Passion" as Food from the Heart celebrated its 10th anniversary of the Passion Ball and paid tribute to the Singapore Spirit of giving. The Passion Ball was anchored by Audemars Piguet as the presenting sponsor, along with China Sonangol and Northwest Resources Pte Ltd as co-presenting sponsors.

The stage was set for a spectacular evening, with a wonderful atmosphere and gorgeous decorations complemented by bright lights and colorful performances. Among those delighting the guests with their creative talents were pre-sto duet Valentina Shapiro and Grigory Tsvetkov, guitarist Shun Ng and violinist Kailin Yong. The grand finale featured Nina Ricci's Fall/Winter collection by Peter Copping.

Encapsulating the good spirits and generosity of the guests was the auction of exquisite items kindly sponsored by Audemars Piguet, Four Seasons Hotels & Resorts, Nina Ricci, Partners & Mucciaccia and UOMO Group. We were glad that the Gift of Love and Hope where guests donated SGD1,000 or more to feed a family of six for a year were able to share the attention among all the auction items. This year's premier event of the spring social season raised a record of over SGD700,000 through table sales and auction.



*Spectacular Evening  
Wonderful Atmosphere*





It was a beautiful evening with so much love & generosity in the room, **a true celebration** of the outstanding financial gifts & moral support our guests provide to help the needy in our **community.**





# PEDALING FOR A CAUSE

There are many reasons why people ride.

Some ride for speed, others ride to smell the roses. Some ride for errands, others ride to keep fit. Some ride to commute, others ride for leisure.

Motivated by a desire to raise funds for the poor and needy, three ordinary cyclists attempted the extraordinary. Steven Lim, Zack Tay and Ian Oon embarked on Klicks for Grace, a 500km bicycle ride from Singapore to Malacca over a span of 30 hours on 11 and 12 May in a herculean effort to raise funds for Yong-en Care Centre and Food from the Heart.

That's an average of 16km/h, without sleep. Certainly no mean feat and doing what few will disagree as riding for a good cause. By doing what they love best, the three-men team endeavoured to promote cycling as a fundraising tool, in addition to the health and environmental benefits cycling brings.

Showing their utmost support for the trio, 20 other cyclists welcomed them and rode from Woodlands checkpoint back to Food from the Heart's office, where a lunch reception was held.

Funds raised from the event went towards the work that Yong-en Care Centre carries out in the Chinatown area as well as Food from the Heart's core community programmes.



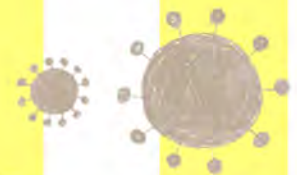
# USE YOUR FEET TO LEND A HAND

At the Singapore American School (SAS), 286 second grade students discovered their superpowers; the ultimate proof was their determination to make a positive change in our community. These students walked at the annual Second Grade Walkathon, a charity event initiated and organised by the school in collaboration with Food from the Heart with the aim to help the less privileged.

The students wrote persuasive letters using everything they learned about service learning to solicit sponsors who would pledge an amount for every lap they walked or ran. On the event day, student beneficiaries from Seng Kang Primary School students also joined in the walkathon, having their participation was a culmination of SAS's year of service learning.

Smiles were all around in the SAS auditorium at the cheque presentation ceremony that took place on 30 May in support of the walkathon that was held on 19 April. The event raised a whopping SGD50,012.30 which will feed 300 of Food from the Heart's recipients for an entire year.

It is with the generous support of alumni, students, teachers and friends who have contributed to the event in terms of participation and or donations that Food from the Heart will continue to grow and be better able to serve our neighbours in need.



## JUNE EVENT

# HONOURING STUDENTS WHO SHINE

The inaugural I CAN Award ceremony was held on 6 June at Teck Ghee Primary School to recognise success and celebrate achievements of 40 students who benefit from Food from the Heart's Food Goodie Bag programme.

Organised by Food from the Heart, the awards ceremony is the first of its kind with a primary objective to encourage and motivate students to have the "I CAN" attitude and seek their highest potential even when encountering all kinds of obstacles in life. Through this platform, Food from the Heart hopes to give recognition to the significant improvements made by students in areas such as their school attendance, conduct and behavior, non-academic activities such as involvement in community work, sports, arts, music or dance as well as academic performance.

Principals and teachers from the 19 partnering schools reviewed and shortlisted the final awards recipients list. The top two students from each partnering school were conferred with the awards and presented with a trophy courtesy of Yoonly Enterprise and SGD100 Popular vouchers kindly sponsored by Chou Sing Chu Foundation.

**Food from the Heart hopes the I CAN Award will spur recipients to continue persevering and excelling, knowing that they are constantly supported by people who admire, care, love and wish them continuing will and every success in their endeavours.**



# I CAN AWARD 2013



## JULY EVENTS

# SHARING THE JOY OF ANNIVERSARY WITH BENEFICIARIES

2013 marks the 10th anniversary of Food from the Heart as well as our partnership with Marine Terrace RC, our first self collection centre that serves the community in the heartland. To commemorate this important milestone, a dinner party was held at the Marine Parade Community Club on July 5. The event provided an opportunity for Food from the Heart's staff, volunteers and beneficiaries to celebrate the charity's many achievements.

To recognise dedication and selfless giving to help improve the lives of the needy, volunteers from Marine Terrace Self Collection Centre were awarded certificates of appreciation through the hands of guest of honour Emeritus Senior Minister Goh Chok Tong. Marine Terrace Self Collection Centre has helped hundreds of families throughout the area since it was established in 2003. The centre is staffed solely by volunteers who provide support, events and leisure activities for needy families residing in the vicinity.

The evening concluded with the distribution of food goodie bags and mandarin oranges specially packed by SIA Engineering Company's team of volunteers for the beneficiaries.

**To our selfless volunteers, thank you for your continuous support,  
enabling us to help so many.**



# A RACE FOR GOOD

Singapore International Foundation collaborated with Food from the Heart for the Singapore Challenge 2013 on 20 July that saw close to 1,000 international and local polytechnic students representing 17 nationalities raced across the island to discover Singapore and to know the Singapore community. The participants broke out their running shoes and sense of adventure to uncover the people, places and practices that define Singapore.

Multicultural teams of youths fanned out across the island, visiting some of Singapore's most iconic landmarks and solving puzzles to advance in the contest. Working with Food from the Heart, participants packed and distributed food goodie bags to our recipients from Marsiling Self Collection Centre at one of the activity stations.

This event provided a platform for students from different countries and campuses to make friends and learn more about the Singapore along the way. At the same time, it was also a gratifying activity for participants to make a difference to the lives of the underprivileged and see the joy and appreciation on their faces.



## AUGUST EVENTS



### A NIGHT AT THE OPERA

On 2 and 3 August, we had the privilege of having Marine Parade Community Club's Shanghai Yue Opera Appreciation Club members perform along with leading artistes from China's famous Shanghai Yue Opera House, lending their talents to raise funds for Food from the Heart.

Initiated by Ms Foo Kok Wan, Marine Parade Community Club Shanghai Yue Opera Appreciation Club's Vice-Chairman, Food from the Heart is honoured to have opera luminaries Huang Hui and Wang Qing from the Shanghai Yue Opera House dedicate two nights of performance in Singapore, in aid of our mission.

The Shanghai artistes shared their stage with Singapore's own opera enthusiasts at the Kallang Theatre in a colourful performance, presenting a mythology "The Magic Lotus Lantern" for the opening night, which was attended by Emeritus Senior Minister Goh Chok Tong as the guest of honour. On the second night, "The Empress Han Wen" adapted from history filled with mystery and wonderful grandeur was staged.

The charity performances were a rare treat for the audience, especially for Food from the Heart's elderly recipients who were invited to watch the performances. It was also a way to nurture and foster a greater understanding and love for this traditional Chinese art form.

**We are thankful to Tang Renaissance whose generosity has made the staging of these two great performances possible, making this a truly cultural and community event.**





# A PICTURE PAINTS A THOUSAND WORDS

Somewhere in Hougang heartlands, rows and rows of nondescript high-rise flats house the working class of Singapore and a community of forgotten old people whiling away a morning and an afternoon. Their lives are an antithesis of bustling business centres, teeming shopping malls, and an overly bright cityscape.

For many of these old people, the thought that their photos will one day be displayed at an exhibition has never once crossed their mind. But thanks to renowned photographer Yian Huang's apprentices, some 26 senior folks from Hougang Self Collection Centre got to bask in a moment of glory when their photos were showcased at Singapore Art Museum as part of the Noise Singapore Festival 2013.

Themed 'If the World Changed', the young apprentices went down to a food distribution session at Hougang Self Collection Centre to draw inspiration and find association between food, charity and art. With a click, their cameras captured many precious moments and experiences to share with others, fulfilling their mission of translating them to real stories through their lens.



# SEPTEMBER EVENTS

## SPLISH SPLASH SUMMER BASH



As an integral part in Food from the Heart's mission to reach out to the less-fortunate, brighten their lives and bring them joy by alleviating hunger through distribution of food, toys and birthday celebrations, our volunteers are the most important partners to our organisation. In activities all year round, Food from the Heart relies on dependable volunteers to undertake roles and tasks in various capacities that may be an extension of their day professions or even beyond that. For their time and dedication to their volunteer work with Food from the Heart in 2013, a summer fiesta was held in appreciation for some 300 superhero volunteers and their family members on 7 September at Wild Wild Wet.

It was also a time for volunteers and Food from the Heart's staff to reconnect, as many had known each other through various events and activities. The heart-warming atmosphere was thick in the air. Keeping everyone entertained were a series of games, lucky draw and magic show performance from the mystifying Imran.

As part of a game challenge, our volunteers' children took the stage by storm as they shimmied to keep the hula-hoop moving for the longest time. This was all the more hilarious with a mixed group of boys and girls, as boys tend to have difficulty keeping the hula-hoop moving around their hips.

**Food from the Heart wishes to extend our deepest appreciation to all of our volunteers for sharing their time, dedication and talents.**  
**You make a world of difference in our beneficiaries' lives.**



# READY, SET, BLOW!

The Google office burst to life on a lazy Thursday afternoon when over 20 excited little faces trotted into the quirky and psychedelic room. Balloons in all shapes, sizes and colors filled the room, one can imagine the priceless expressions on the faces of the children as they entered Google's homey cafeteria designed like old Singapore shophouses and painted in bright canary yellow and green.

It was Google's 15th birthday and in honour of its anniversary, the Singapore office has invited our children beneficiaries from Child@Street 11 to be part of the celebration. The party was the perfect mix of delicious fun for the kids, completed with delectable nibbles, fun games, cupcakes, birthday gifts and favours, much to the delight of the little ones.

And there is no activity that all kids love more than colouring. Armed with crayons and markers, the children expressed their inborn sense of artistry and delighted the Google staff with their natural sense of balance and color.

**Happy 15th birthday Google Singapore  
and thank you for creating such a special celebration,  
bringing much smiles and memories this September!**





## WORLD FOOD DAY

# HUNGER IS NO GAME

Most households rely on shelf-stable products in some way, but for those living in food insecurity and without regular access to affordable, nutritious fresh food - the food rations provided by Food from the Heart is a lifeline to their next meal. Hosting a food drive not only provides Food from the Heart with a critical supply of food, but also fosters a stronger sense of community and social responsibility amongst schools and corporations.

In the spirit of giving, Credit Suisse volunteers hosted a food drive for Food from the Heart. The drive, which was held on 5 October at the Compassvale estate, made a significant impact to those who need the assistance of Food from the Heart. This is especially crucial during October when need is high and shelves are perilously bare due to lack of food donations during school examinations and holidays period when school food drives are not conducted. The event encouraged employees' involvement and highlighted the crucial act of sharing with the less fortunate at the same time demonstrating solidified selfless values.

**A very big thank you to Credit Suisse AG who represents one of the very best in corporate community involvement.**



In conjunction with World Food Day, a global movement to end hunger and reduce food wastage, Food from the Heart partnered with five primary schools that are under the “Adopt a School” Food Goodie Bag programme in a bid to curb food wastage and appreciate the virtue of being thrifty even in times of plenty through the Clean Plate Campaign in the month of October.

A first of its kind, the Clean Plate initiative has a primary objective to encourage students to take action in reducing food waste. The movement promoted awareness of environmental and social impacts of food waste issues and in addition sustainable consumption habits within the student body. A total of 7,000 students participated in this campaign.

Boon Lay Garden Primary School, Damai Primary School, Qihua Primary School, Seng Kang Primary School and Wellington Primary School participated in the campaign, with Damai Primary School emerging as champion with most number of empty plates.



“It’s not good to waste food, because you waste money. And some people don’t have enough food to eat.”

Toby Ding Lexuan, Primary 1,  
Damai Primary School

# NOVEMBER EVENTS



## LET THERE BE TOYS

Puteri Syafiq, 9, was all smiles as she picked two Angry birds stuffed toys and also Tigress and Po of the Kungfu Panda at our annual Toys Buffet on 8 November.

"I felt very excited because I was going to get new toys and have fun with my friends," said Puteri of Fengshan Primary School. She was one of the 1,800 children who attended the tenth edition of Toys Buffet.

Toys are an integral part of a child's life, always bringing joy to any young heart. Indeed nothing warms the heart more than giving the gift of joy to a child, especially during a festive season. For the tenth consecutive year, Food from the Heart did just that by distributing toys to underprivileged children in the local community. Teaming with schools and companies, FFTH collected 8,000 toys from 26 schools and companies in 2013.

For many of these children, those gifts were the only ones they would receive for Christmas, when food, clothes and stack of bills are foremost on the minds of struggling families. One can imagine their delight as they made their rounds through the various booths in search of their dream toy.

Food from the Heart is deeply appreciative of our donors and their commitment to helping displaced children in our community weather the crises in their lives.

**Every gift makes a difference, and every gift helps to brighten a needy child's world.**



# HAVING FUN RAISING FUNDS

Fun from d'Heart charity carnival swung into action when SCAPE Playspace exchanged its normal traffic for a myriad of entertainment for the whole family on 16 and 17 November. A grand parade of a variety of performances, followed by the arrival of Guest of Honour Dr Lee Bee Wah officially declared the carnival open. The programme featured live singing by the much enjoyed local indie duo Jack and Rai and a special band performance by East Spring Secondary School's symphonic band.

Balloon sculpting; roving magicians and a whole range of games and rides helped set the tone of fun in the vicinity. The food and drinks stall catered for every taste, and a variety of souvenir stalls provided a treasure trove for Christmas shoppers. To make the event even more spectacular, a cosplay characters polaroid photo-taking session was in place with Thor, Spiderman, Sailor Moon, Stormtrooper and Vanellope, who were greeted by throngs of fans busy snapping photos for memories.

The weekend was a rich and rewarding experience for all present, with the help of many high-spirited volunteers. Even the rain not could not dampen the atmosphere.

**Food from the Heart would like to thank all sponsors and volunteers for their donations, time, expertise and creativity for making the carnival a success.**



# DECEMBER EVENTS

## GOING ONCE, GOING TWICE

It was double the Christmas cheer as furniture giant IKEA auctioned off 16 Christmas trees for Food from the Heart on 7 and 8 December, collecting \$7,300 that will go towards helping families and children in need. Guests enthusiastically bid for the exclusively-decked-up Christmas trees loaded with toys and gifts and one donor donated her tree to a welfare home to help spread the holiday cheer.

Roping in media friends from Singapore Press Holdings and Mediacorp's popular lifestyle publications and well-known DJs from MediaCorp Radio, IKEA launched the campaign on November 23 and 24 at the Tampines and Alexandra stores. Ten Food from the Heart children beneficiaries joined in the decorating fun, adorning eight trees with their favourite toys from the store.

The uniquely dressed trees were on display for two weeks at the entrances of IKEA stores where the public took the chance to view the trees before they go on auction. Food from the Heart would like to thank the bidders for sharing the joy of the festive season with the less privileged in the spirit of giving.





## 'TIS THE SEASON TO BE JOLLY

Christmas came early for hundreds of needy families from Balam and Teck Ghee Self Collection Centres. In keeping with the spirit of giving and sharing, Food from the Heart hosted two Christmas parties for our recipients on 15 and 18 of December. This was an opportunity to spread the Christmas cheer, and for both young and old to experience the joys of the festive season.

The highlight of the parties was a Comedy Circus by Jay who kicked off the show with his fast paced ball juggling routine and his signature crystal ball routine where he manipulated the crystal ball, making them float with haunting beauty. The audience held their breaths as he defied gravity yet again and juggled three razor sharp knives perched on top of his Rola Bola tower.

Apart from that, the young and old got to play many games and win attractive prizes. The smiles on their faces were irreplaceable. To add on to the joy, Santa made a special appearance and hauled in a bag after bag of gifts, passing out presents to all the delighted children.

**We want to shout a big thank you to our sponsor Desmond and his friends for their kindness and generosity, as well as Santa's helpers whose efforts made the parties splendid for all involved.**



# THE SUM OF HOPE

## AUDITED FINANCIAL INFORMATION 2013

### INCOME AND EXPENDITURE STATEMENT

INCOME	Note	2013 SGD	2012 SGD
Outright Donations	1	712,498	323,237
Fund Raising Events	2	845,757	688,196
Charitable Events	3	21,867	30,908
Food Purchase Account	4	1,052,565	660,599
Grant Received		40,000	2,200
Other Income		3,675	1,601
<b>TOTAL INCOME</b>		<b>2,676,362</b>	<b>1,706,741</b>

EXPENDITURE	2013 SGD	2012 SGD
Fund Raising Events	262,404	239,311
Charitable Events	46,521	53,688
Food Purchase Account	650,518	421,463
General and Administrative	800,208	686,072
<b>TOTAL EXPENDITURE</b>	<b>1,759,651</b>	<b>1,400,534</b>
<b>Surplus of Income over Expenditure</b>	<b>916,711</b>	<b>306,207</b>

### ANNUAL RENUMERATION OF KEY MANAGEMENT STAFF

ANNUAL RENUMERATION	No. of Management Staff	
	2013	2012
Between SGD100,001 to SGD150,000*	1	1

\*Includes basic salary, annual wage supplement and allowances.

<b>BALANCE SHEET</b>	2013 SGD	2012 SGD
<b>ASSETS</b>		
Property, Plant and Equipment	147,602	44,333
<b>Non-Current Assets</b>	<b>147,602</b>	<b>44,333</b>
Deposits, Prepayments and Other Receivables	46,313	140,185
Cash and Bank Balances	2,058,784	1,142,969
<b>Current Assets</b>	<b>2,132,097</b>	<b>1,283,154</b>
<b>TOTAL ASSETS</b>	<b>2,279,699</b>	<b>1,327,487</b>
<b>FUNDS AND RESERVES</b>		
Accumulated Fund	1,908,726	991,015
<b>TOTAL FUNDS AND RESERVES</b>	<b>1,908,726</b>	<b>991,015</b>
<b>LIABILITIES</b>		
Other Payables and Accruals	104,033	15,836
Deferred Income	266,940	320,636
<b>TOTAL LIABILITIES</b>	<b>370,973</b>	<b>336,472</b>
<b>TOTAL FUNDS, RESERVES AND LIABILITIES</b>	<b>2,279,699</b>	<b>1,327,487</b>

## DISTRIBUTION REPORT

TOTAL AMOUNT OF FOOD DISTRIBUTED	2013 SGD	2012 SGD
Bread Collection	2,094,687	2,166,346
Food Collection		
- Schools	190,366	179,139
- Corporations	390,120	348,354
Purchased Food	650,518	421,463
<b>Total Benefits Distributed</b>	<b>3,325,690</b>	<b>3,115,302</b>
<b>Total Funds Received</b>	<b>2,676,362</b>	<b>1,706,741</b>
For every dollar donated, we generated a return of	<b>1.243</b>	<b>1.825</b>

BENEFITS DISTRIBUTED vs OPERATING EXPENDITURE	2013 SGD	2012 SGD
Total Benefits Distributed	3,325,690	3,115,302
Total Operating Expenditure	800,208	686,072
<b>Operating Expenditure vs Benefits Distributed in %</b>	<b>24.06%</b>	<b>22.02%</b>

## NOTES TO THE FINANCIAL INFORMATION

Below listed are donations for SGD10,000 and above; anonymous donations are not listed.

I. OUTRIGHT DONATIONS	2013 (SGD)	2012 (SGD)
Black Albatros	15,000	-
Bloomberg L.P.	-	10,000
Chew How Teck Foundation	15,000	15,000
First State Investment Pte Ltd	21,142	-
Grace, Shua and Jacob Ballas Charitable Trust	15,000	15,000
Hock Tong Bee Pte Ltd	13,889	-
International Financial Services (S) Pte Ltd	14,123	-
Marina Bay Sands Pte Ltd	21,700	12,739
NTUC FairPrice Foundation Ltd	314,561	100,000
Philip Morris Singapore Pte Ltd	50,975	51,565
Zana Capital Pte Ltd	18,000	-
2. FUND RAISING EVENTS	2013 (SGD)	2012 (SGD)
Ai Wealth Partners Pte Ltd	10,000	-
Audemars Piguet (Singapore) Pte Ltd	50,000	50,000
Audi Singapore Pte Ltd	10,000	-
China Sonangol	60,000	100,000
Club 21 Pte Ltd	10,000	-
Concord Energy Pte Ltd	-	10,000
Coutts & Co Ltd	-	70,000
Crossinvest (Asia) Pte Ltd	10,000	-
Crowe Horwath First Trust LLP	-	20,000

2. FUND RAISING EVENTS (CONT'D)	2013 (SGD)	2012 (SGD)
First State Investment Pte Ltd	11,383	-
Geoconsult Asia Singapore Pte Ltd	32,000	-
Jerrytan Residential Pte Ltd	10,000	-
Lee Foundation	10,000	-
Marina Bay Sands Pte Ltd	23,200	10,000
MFS Investment Management	25,000	-
Northwest Resources Pte Ltd	123,000	-
Oclaner Asset Management Pte Ltd	10,000	-
Societe Generale Bank and Trust	10,000	-
Tang Renaissance Communicators Pte Ltd	-	10,000
3. CHARITABLE EVENTS	2013 (SGD)	2012 (SGD)
SIA Engineering Company Ltd	-	15,000
Trailblazer Foundation Ltd	2,000	11,760
4. FOOD PURCHASE ACCOUNT	2013 (SGD)	2012 (SGD)
Cru Asia Ltd	33,000	55,000
CapitaLand Hope Foundation	-	100,000
SAF Officers' Wives Club - Caring Hearts Society*	33,000	33,000
Coutts & Co Ltd	-	30,650
Credite Suisse AG	99,000	99,000
ICAP AP Singapore Pte Ltd	165,000	-
Lee Foundation	-	20,000
Macquarie Group Foundation	35,000	35,000
Salesforce.com Pte Ltd	-	22,000
SIA Engineering Company Ltd	129,140	94,030
Singapore American School Ltd	50,012	47,306
Singapore Post Ltd	33,000	33,000
Starwood Asia Pacific Hotels & Resorts Pte Ltd	33,000	20,119

\*Caring Hearts Society - Sponsorship SGD99,000 for years 2013, 2014 & 2015 - received in 2012.

**BRINGING JOY,  
OUR ENDEAVOUR  
THE BLESSINGS  
OTHERS WHO DESERVE  
A REMINDER OF LOVE.  
JOIN US ON OUR JOURNEY  
TODAY TO PLANT A  
SMILE  
ON SOMEONE'S  
FACE.**



## **Dear supporters, donors, sponsors, volunteers**

What an exciting 2013 it has been! The year that marks the 10th anniversary of Food from the Heart. We have come a long way and have so much to be thankful for. It's been an amazing year. We raised the most funds in this year's edition of Passion Ball, an absolutely amazing feat in this economy – enabling us to reach out to more needy.

We are ever grateful to our donors and sponsors, your generous financial support helps us continue in our mission to assist our neighbours in need, making the community a great place to live.

We hear the sincere gratitude and appreciation from our recipients as they walk away with a bag of groceries in their arms or bread for their stomach. It is a “thank you” full of hope and optimism.

**On behalf of the many individuals and families who benefit from the support of Food from the Heart, thank you for your dedication and effort. Every minute and dollar that you have given has been a blessing to us.**



A Voluntary Food Distribution Programme

161B Thomson Road Goldhill Centre S(307614)

Tel: 6259 7176 Fax: 6259 7045

Email: [info@foodheart.org](mailto:info@foodheart.org)

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